

## Mission:

Equine Experiential Education Association (E3A) is an international professional membership organization offering training, certification, business development and resources for the implementation of Equine Assisted Learning (EAL) programs by educators, coaches, professional development trainers and other facilitators. We provide the necessary resources for the promotion and implementation of quality professional equine experiential education programming.

## Cost and Schedule of Certifications:

To get the most current pricing and a schedule for our Certifications please go to [www.E3Assoc.org](http://www.E3Assoc.org)

## Testimonials



*"I recently completed the E3A certification training and found it incredibly valuable. The depth of content is impressive and directly relevant to EAL practitioners. The instructor team was top-notch and demonstrated, by example, excellence in teaching, coaching, and facilitation. I highly recommend this certification program for anyone serious about delivering world-class services."*

– Shari Goodwin, CEO/Strategist, Jaeger2, Strategies for Success



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Equine Experiential Education  
ASSOCIATION

## Enhancing Your Facilitation Skills to Deliver Client Results



**E3A**  
**Certification Training**  
**Programs**

**E3A offers two levels of certification training based on E3A's Training Process. Certification Training is offered in small groups in order to provide one-on-one mentoring and extensive experience facilitating E3A activities with horses.**

**Our certification training focuses on the following areas:**

- ◆ **The Horse/Human Connection In All Horse Activities**
- ◆ **Client Context, Culture and How Change Occurs**
- ◆ **The E3A Facilitation Method**



## Certification Requirements:



### Level I E3A Certified Practitioner

**C1: Introduction to the Equine Experiential Education Facilitation Method** (Teleclass 1.5 hrs).

This class covers the following:

- ◆ the difference between coaching, training and teaching,
- ◆ the roles the facilitator plays,
- ◆ how to create an environment for learning
- ◆ the 5 Question Model for facilitating equine activities.

**C2: Foundations of Equine Experiential Education Facilitation** (3 day combined classroom and arena workshop)

Students learn about horse and herd behavior and how it is used in equine-assisted learning. The focus is to learn and build facilitation skills through participating in activities with the horses. Participants will learn about, experience and set context for debriefing sessions.

**C3: Advanced Equine Experiential Education Facilitation** (3 day combined classroom and arena workshop) Students practice mentored facilitation of horse activities, the 5 question debriefing technique, capturing cause and effect within client context and how to conduct the E3A Workshop Design Process, including:

### **C3: (continued)**

- ◆ the planning process and writing the client proposal,
- ◆ how to select an appropriate pre-workshop assessment for your client
- ◆ selecting horse activities to meet client goals
- ◆ logistics of workshop delivery, including debriefing activities and capturing issues, discoveries, actions and strengths
- ◆ creating and delivering a Workshop Summary Report and scheduling a follow-up session to encourage accountability for the items on the client's Action Plan.

**Level I E3A Certified Practitioner** is awarded upon successful completion of ALL three classes above, as well as passing the self-tests that correspond to each class.

### Level II E3A Certified Advanced Practitioner - With specialty in one of three areas: Corporate, Education or Personal Development

**C4: Specialty Certification in Equine Experiential Education** (3 day arena plus coaching calls) C4 is open to students who have successfully completed the Level 1 E3A Certified Practitioner certification. The C4 course consists of the following:

- ◆ completing a minimum of three E3A training teleconferences
- ◆ being mentored by E3A Master Trainers in preparation for conducting a live full day workshop with a real client and co-facilitators
- ◆ facilitating the one day client workshop
- ◆ completing the Workshop Summary Report to send to the client for follow-up session
- ◆ creating an original horse activity and debriefing questions for E3A use
- ◆ passing an **competency based evaluation** on 47 criteria observed while facilitating your workshop

**Upon completion of C4 our students tell us they are ready for anything!**